



Diversity + Flexibility = *Embracing Change*

The Alliance's 2018 Annual Conference
September 27, 2018 | Jones Day, Washington, DC

Our Annual Conference is one of the DC area's largest gatherings of prominent leaders from around the world committed to strategically addressing the critical issues of Diversity and Flexibility.

Join colleagues from financial giants like KPMG and Fannie Mae, tech industry icons like Dell and EverFi, retail leaders like Abercrombie & Fitch, and prominent law firms like Akin Gump, Fried Frank, Dentons, White & Case, and Seyfarth Shaw at our highly interactive, one-day event delivering the latest trends and best practices in diversity and flexibility, including:

- **Emerging trends, leading best practices and real-life case studies** in flexibility and leave initiatives that are proven to attract and retain top talent in all industries;
- A **360 approach to organizational change** that emphasizes the role that leadership, as well as clients, play in shaping a culture of success that embraces diversity and creates a powerful road map for the advancement of women;
- The latest, cutting-edge research from Gallup, the world's preeminent research authority, on the value of **Employee Engagement** and the critical steps your organization needs to take today.

CONFIRMED SPEAKERS

- **Robert "Bob" Bostrom**, Senior Vice President, General Counsel & Corporate Secretary, Abercrombie & Fitch
- **Nicole Collier**, Director of Policy & Public Affairs, Nestlé
- **Sarah Goldfrank**, Senior Vice President & Deputy General Counsel, Fannie Mae
- **Alan Kaden**, Managing Partner (DC) & Governance Committee Member, Fried, Frank, Harris, Shriver & Jacobson
- **Dr. Cindy Kelley**, Vice President, Medical Education, Summa Health
- **Kim Koopersmith**, Chairperson, Akin Gump Strauss Hauer & Feld
- **David Koschik**, Partner & Executive Committee Member, White & Case
- **Poppy MacDonald**, President & COO, POLITICO USA
- **Lisa Madden**, National Operations Leader, International Tax Practice, KPMG
- **Lori Mihalich-Levin**, Partner, Dentons
- **Manar Morales**, President & CEO, Diversity & Flexibility Alliance
- **Kevyn D. Orr**, Partner-in-Charge Washington, Jones Day
- **Steve Poor**, Chairman Emeritus & Partner, Seyfarth Shaw
- **Jennifer Wilson**, Global Program Manager, Flexible Work Program, Dell
- **Tammy Wincup**, Chief Operating Officer, EverFi

2018 FEATURED SPEAKER

Vipula Gandhi is *Managing Partner, Eastern US at Gallup Inc.* and responsible for growth strategy and performance. She helps organizations create value through organic growth by working with her clients' management teams to understand their company's vision, develop long-term strategic plans, and deliver on plans that drive positive business outcomes.

She is passionate about the human side of an organization. This passion, backed by Gallup's research on employee engagement, organizational culture, performance management, talent based hiring, and strengths-based development, gives her insight into her clients' business needs and helps them successfully embrace and initiate change. She is motivated to make a positive difference by ensuring individuals realize their full potential, thereby helping their organizations to reach their goals and achieve their vision.

CONFERENCE AGENDA

- 8:15 am Registration & Continental Breakfast**
- 9:00 am Welcome Remarks & Presentation of the Flex Leader Award**
- 9:15 am Organizational Changes with Big Impact & Presentation of the Flex Impact Awards**
 In every industry there are trendsetters who go beyond the norm and lead the way with embracing change. Hear from our Flex Impact Award Honorees and learn how they have taken flexibility to new heights and are leading their industries in the quest for the recruitment and retention of a more content and successful workforce.
- 10:15 am Networking Break**
- 10:30 am Making Change Happen from the Outside-In: The Power of Client Persuasion**
 To stay competitive, law firms are recognizing the need to evolve and be more aware of their clients' values. It's not enough to "be the best" – clients want to see prospective outside counsel investing in the development of diverse teams, advancing women, and supporting flexible work initiatives. Our panel of leading in-house counsel will discuss the importance of diverse teams and inclusive cultures, both internally and externally, and the role they are playing to make change happen from the outside-in with their vendors.
- 11:30 am 2017 Flexibility Benchmarking Report Results & Presentation of the Flex Success® Awards**
- 12:00 pm Lunch**
- 1:00 pm Featured Speaker: Vipula Gandhi, State of the American Workplace: Findings & Implications**
 An overview of the eye-opening data and insights from Gallup's research on what is driving recent workplace trends and what some innovative companies are doing to address associated challenges. Vipula will discuss how these findings can help organizations increase employee engagement, performance management, and foster flexible, matrixed teams.
- 1:45 pm Networking Break**
- 2:00 pm Making Change Happen from the Inside-Out: Industry Leaders Shaping the Organizational Culture**
 As they compete for consumers, clients, employees, and market share, corporations and professional services firms have found success by embracing flexibility and diversity. Our executive panel from the financial, media, technology, and consulting industries will

discuss how they are incorporating changes from the inside-out by making the business case for diversity and flexibility. By embracing these changes, they are creating a culture for success that leads to tangible profits as well as the intangible gains of creating a loyal, happy, and dedicated workforce.

- 3:00 pm Networking Break**
- 3:15 pm Creating a Successful Women's Initiative with Impact: A KPMG Case Study**
 Are you looking to advance more women into leadership? Are you looking for ways to empower your women's initiative to drive change? You know you need to take action at the organizational level, but you don't know where and how to initiate the necessary changes. Manar Morales and Lisa Madden will highlight how the firm has implemented, developed, and sustained the women's initiative for the International Tax group at KPMG. This candid discussion will also reference best practices on how to affect change through affinity groups and overcome organizational challenges. Attendees will have the opportunity to share their best practices with one another during this session.
- 4:15 pm Closing**

REGISTRATION INFORMATION

***ALLIANCE MEMBERS RECEIVE TWO COMPLIMENTARY TICKETS AS PART OF THEIR YEARLY MEMBER BENEFITS!**
 (check [HERE](#) to see if your organization is a member)

EARLY BIRD REGISTRATION (ends 6/30)	REGULAR REGISTRATION (7/1 – 9/12)	LATE REGISTRATION (9/13 – 9/27)
<ul style="list-style-type: none"> • Alliance Members (Additional Tickets): \$495 • Non-Members: \$595 	<ul style="list-style-type: none"> • Alliance Members (Additional Tickets): \$549 • Non-Members: \$649 	<ul style="list-style-type: none"> • Alliance Members (Additional Tickets): \$595 • Non-Members: \$695

Law School, Government, and Non-Profit Representatives: \$195

Registration and further details available at:
<https://dfa2018embracingchange.eventbrite.com>

