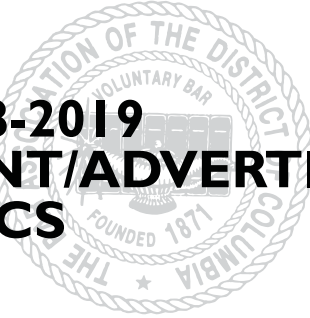


2018-2019 PRINT/ADVERTISING SPECS



QUESTIONS?

CONTACT Mark Bohay
EMAIL info@badc.org

SPECIFICATIONS

TRIM SIZE 5.5" x 8.5"
COLOR PROFILE CMYK
RESOLUTION 300 DPI
FILE FORMAT EPS

Please let us know which ad runs with which event program.

AD SIZES[†]

FULL PAGE



HALF PAGE



1/3 PAGE HORIZONTAL



DIMENSIONS

AD SIZE

Full Page
Half Page Ad
1/3 Page Ad

LIVE AREA

5.375" x 8.375"
5.375" x 4.125"
5.375" x 2.705"

TRIM

5.5" x 8.5"
5.5" x 4.25"
5.5" x 2.83"

BLEED

5.625" x 8.625"
5.625" x 4.375"
5.625" x 2.958"

DEADLINES

BADC LUNCHEON 6.6.18 at 5 pm Eastern
IP LUNCHEON 6.20.18 at 5 pm Eastern
JUDICIAL RECEPTION 10.10.18 at 5 pm Eastern
GALA 11.26.18 at 5 pm Eastern

SUBMISSION

FILES UNDER 5MB May be emailed to info@badc.org
FILES OVER 5MB Send Dropbox link to info@badc.org

ADDITIONAL INFO

All ads subject to approval. Artwork not prepared according to these specifications may be rejected. If alterations are necessary, they will be billed to the sponsor.

Failure to meet deadlines may prevent sponsorship from being appropriately included and credited.

[†] Diagrams are not to scale.